

# **Supply Chain Design**

## **WASH cluster**

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IFIP, Oct 13, 2010

# Agenda

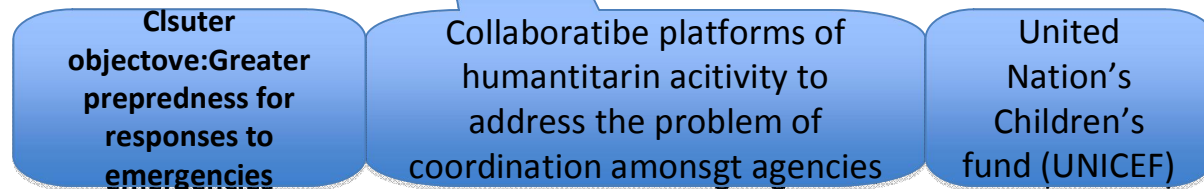
- Introduction
- Case WASH cluster
- Findings

# Variables, aims and conditions for network design in humanitarian logistics: literature

- Variables incorporated
  - Transport route use and capacities
  - Warehouse use and capacities
  - Inventory levels / availability
  - Accessibility
- Aims:
  - Minimise costs (warehouse, transport, inventory, procurement)
  - Minimise average response time or travel time
- Conditions
  - “Equal share in response”
  - Cost structure known and stable
  - Transport costs known and constant
  - 1 disaster at a time
  - Known demand function

# Objective

- Project:
- To provide the design and advise on the implementation of the best feasible supply chain and operating concept for a proposed WASH Cluster emergency materials stockpile including the replenishment of the materials and overall sustainability of the scheme adopted for the future purchase, storage and use of emergency WASH stocks
- This presentation:
- Discuss factors that influence network design decisions:
  - Warehouse location
  - Inventory levels and allocation to warehouses
- Approach: case study at the WASH cluster
  - August – October 2009



# Project Organization

## WASH Steering Committee (Oversight)

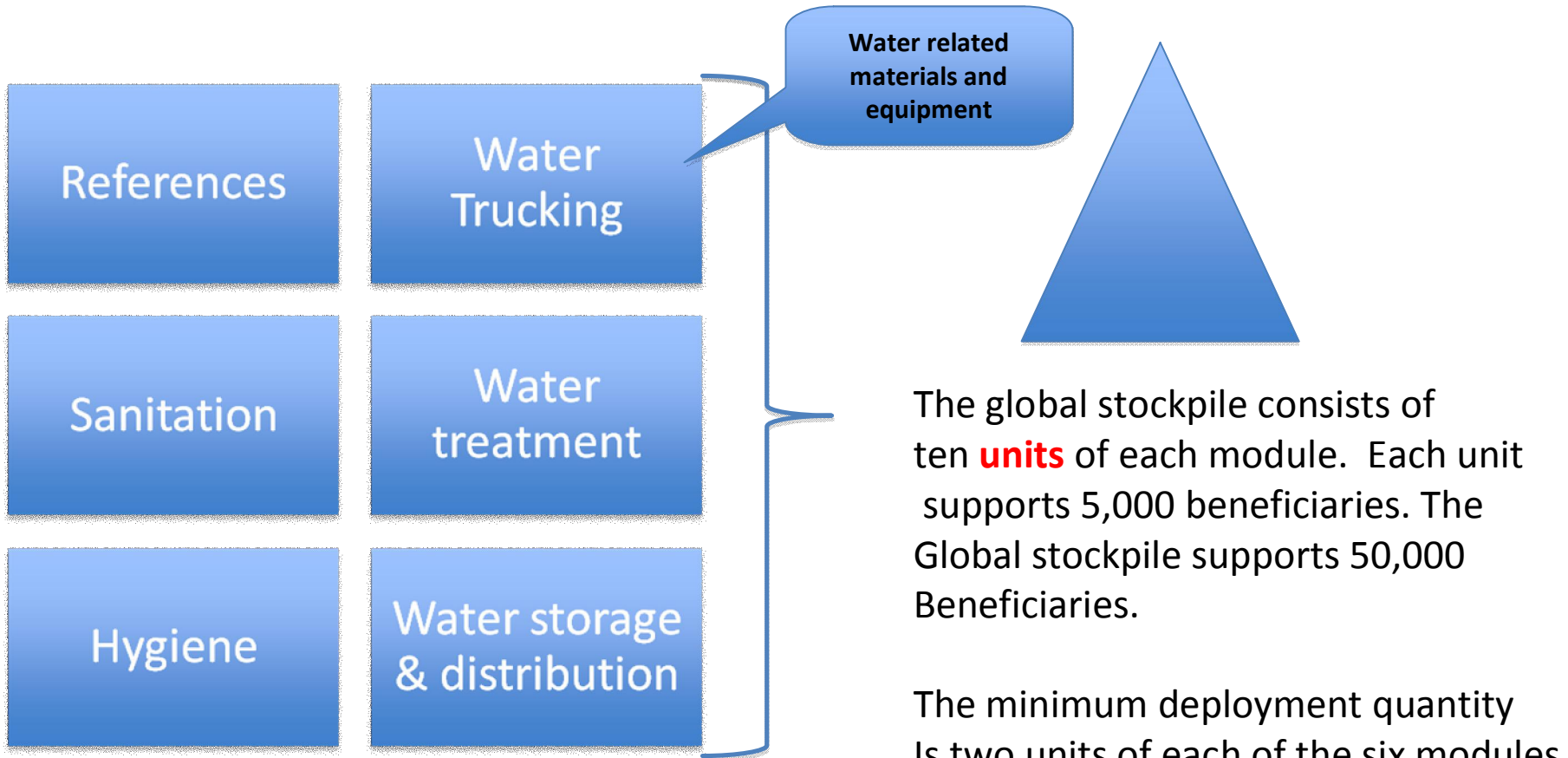
Robert Fraser/IFRC  
Andy Bastable/Oxfam  
Jean McKluskie/UNICEF  
Rod Jackson/World Vision International

## WASH CAST (specifications and donor interaction)

Jean McKluskie/UNICEF  
David Weatherill/External Consultant

<b>Project Manager</b>	<b>Martijn Blansjaar/Oxfam</b>	<b><a href="mailto:mblansjaar@oxfam.org.uk">mblansjaar@oxfam.org.uk</a></b>
Consultants	Laura Rock Kopczak/ MIT-Zaragoza Sander de Leeuw/ Vrije Universiteit Amsterdam	<a href="mailto:kopczak@stanfordalumni.org">kopczak@stanfordalumni.org</a> <a href="mailto:sleeuw@feweb.vu.nl">sleeuw@feweb.vu.nl</a>

# Terminology



There are six **modules**. Each module is composed of several items. The **entire kit** of six modules will be deployed.

The global stockpile consists of ten **units** of each module. Each unit supports 5,000 beneficiaries. The Global stockpile supports 50,000 Beneficiaries.

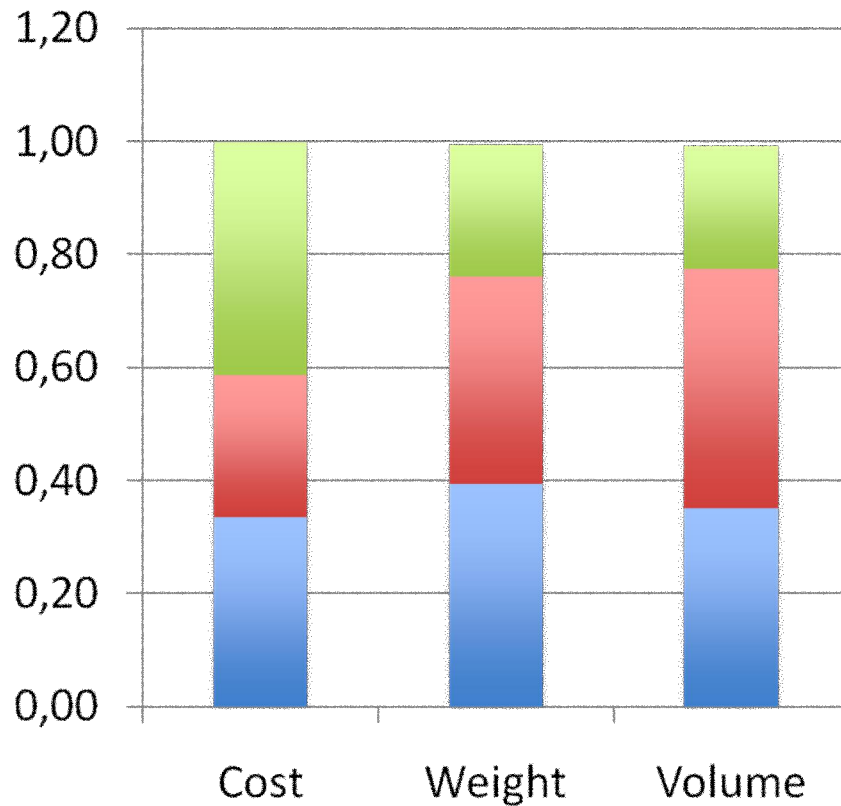
The minimum deployment quantity is two units of each of the six modules – enough to support 10,000 beneficiaries.

Modules must be deployed together

# A WatSan kit (IFRC)



# Breakdown of Cost, Weight and Volume by Module



- Water Modules
- Sanitation
- Hygiene

Can fit commonly used IL76 rear loading charter aircraft or similar

**Total for 10,000 beneficiaries**

Cost – USD 200,000

Weight -27,900 kg

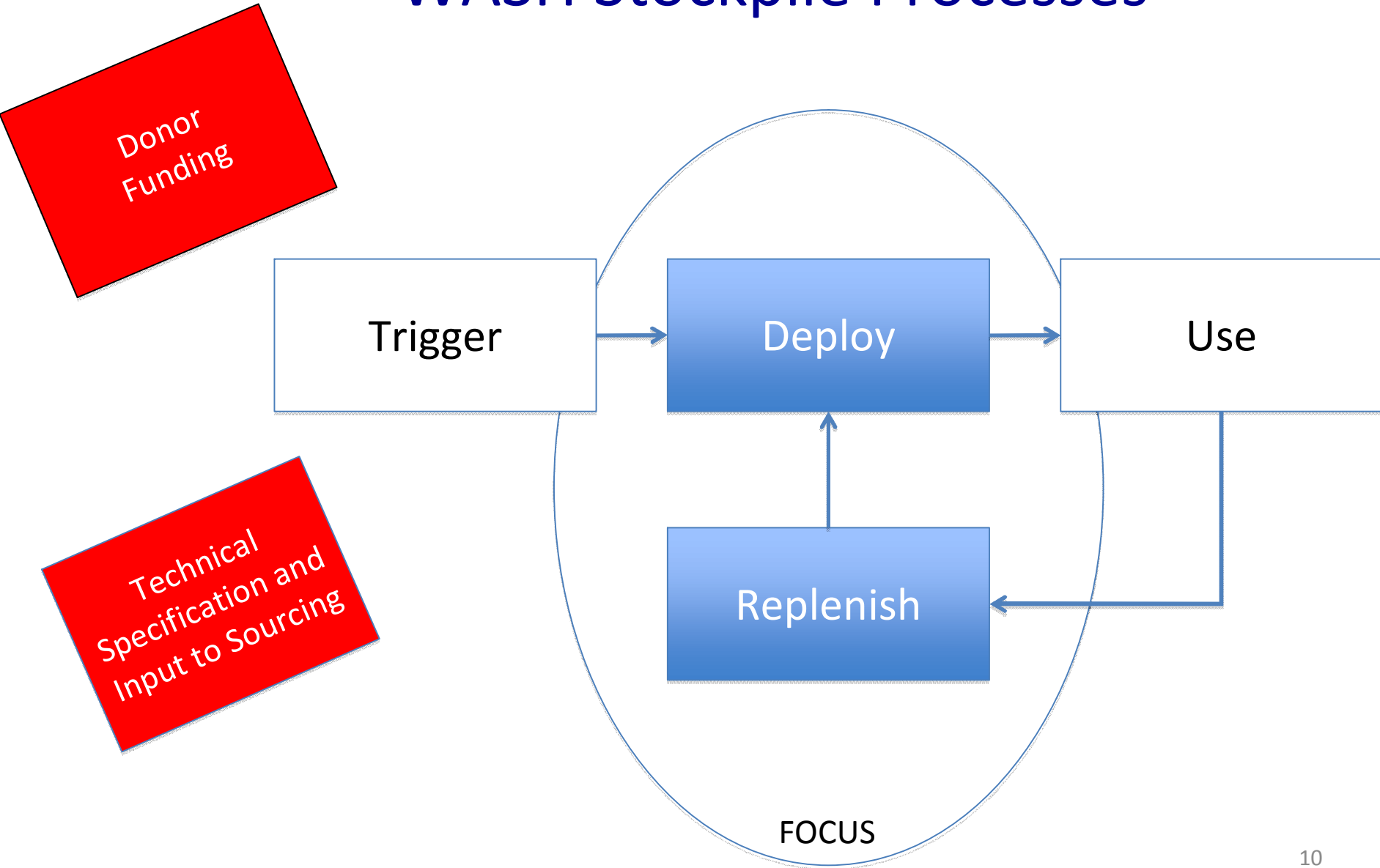
Volume – 151 cu mtr



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# WASH Stockpile Processes



# Output of initial analysis

Phase 1: avail of WASH related material and equipment after emergency was insufficient

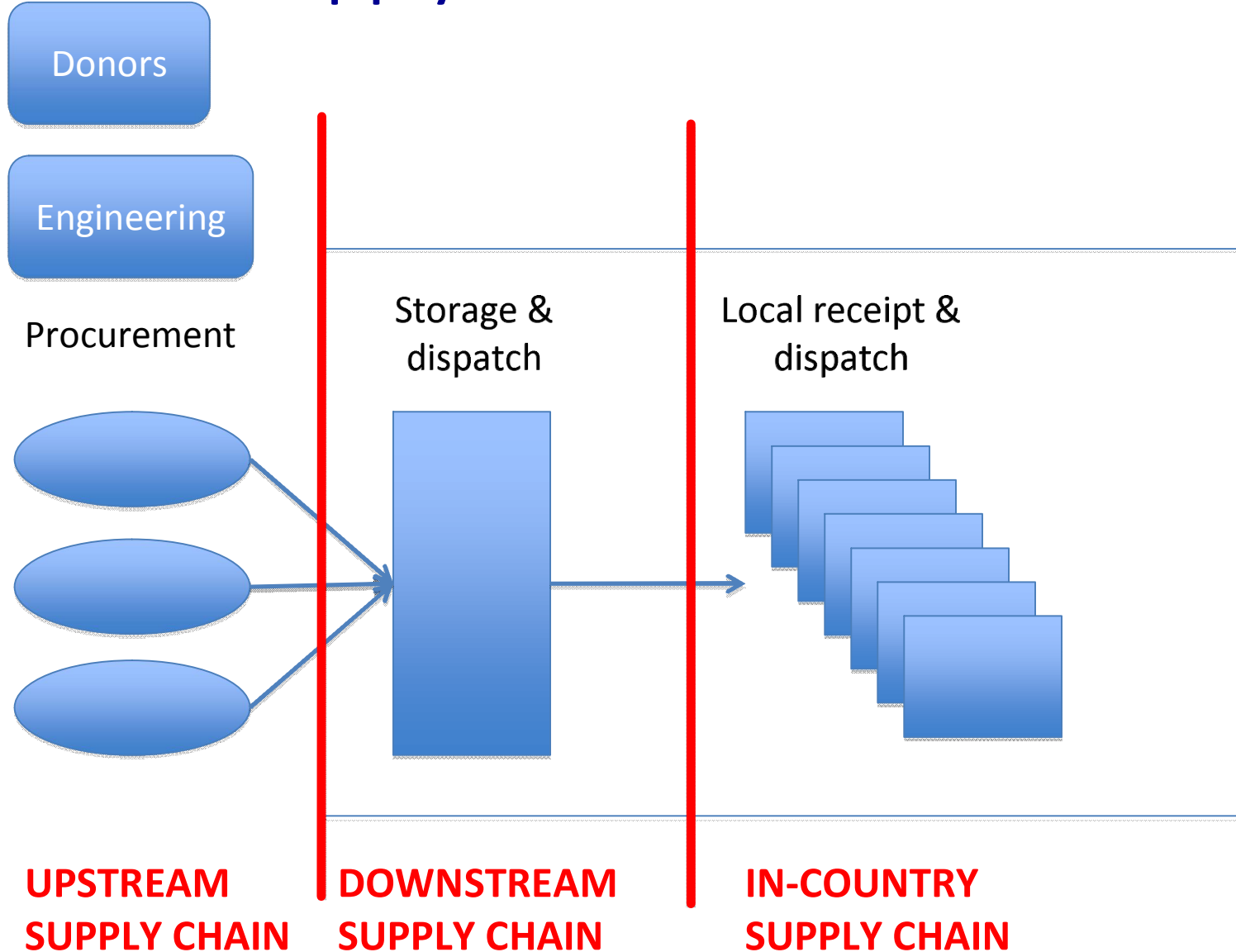
Phase 2: Design of SC and selection of partners, acknowledging the different sets of partners would offer different SC options with different potential for performance

Emphasis on logistics departments of WASH cluster member agencies as potential partners

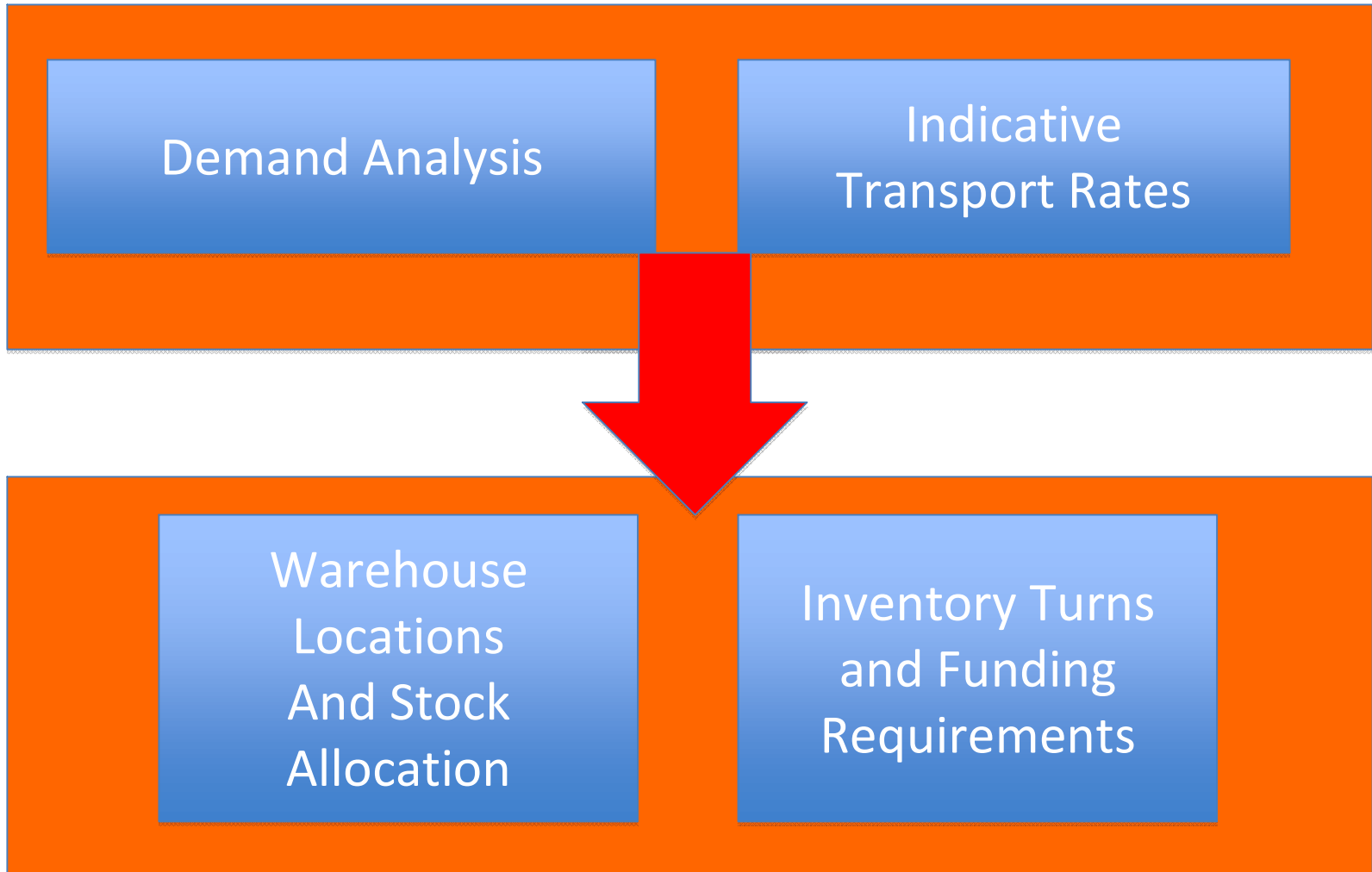
Eight agencies that expressed interest considered

Logistics service providers considered only to the extent that the agencies being considered were using them

# Supply Chain Structure



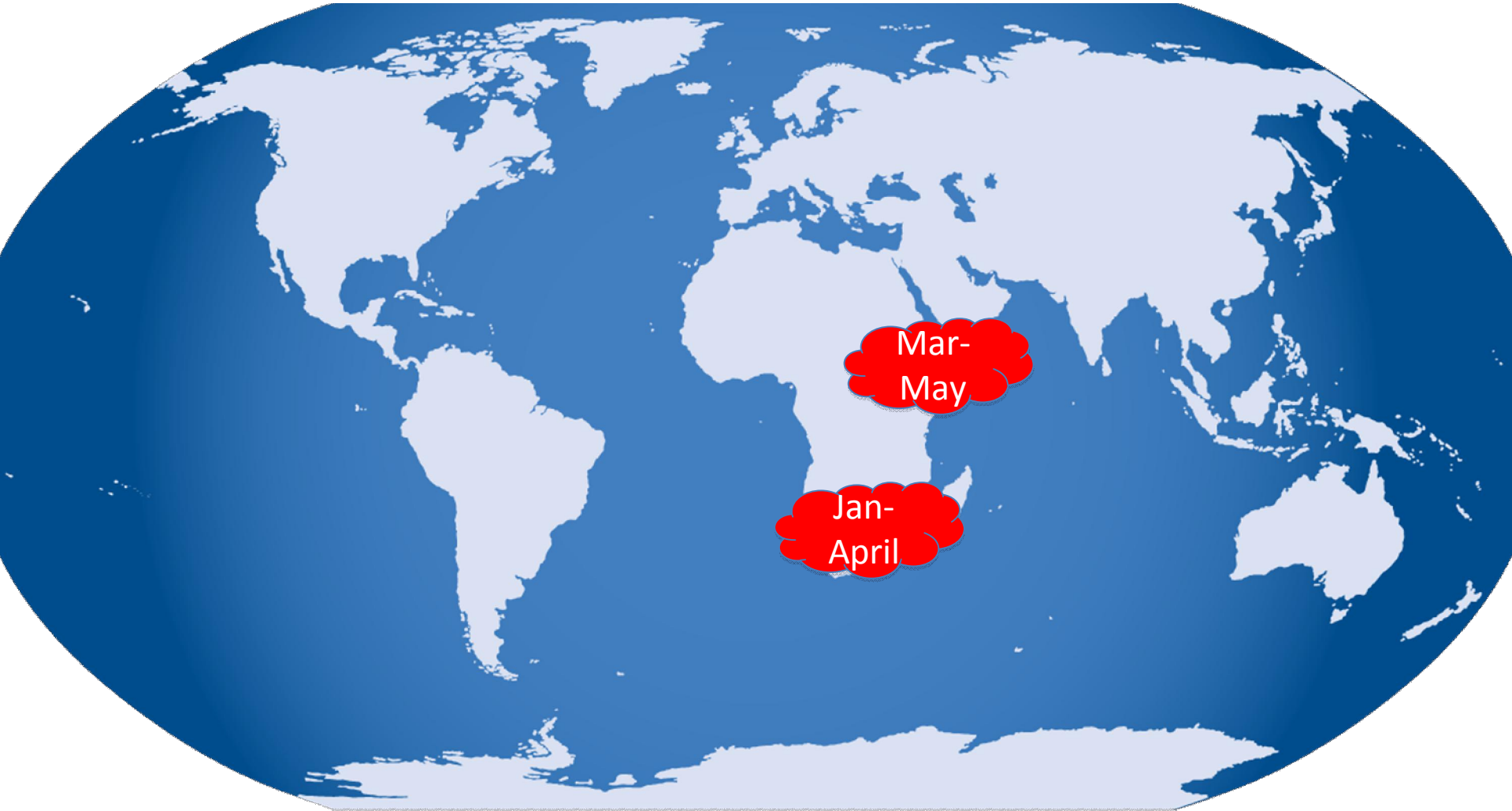
# Design approach



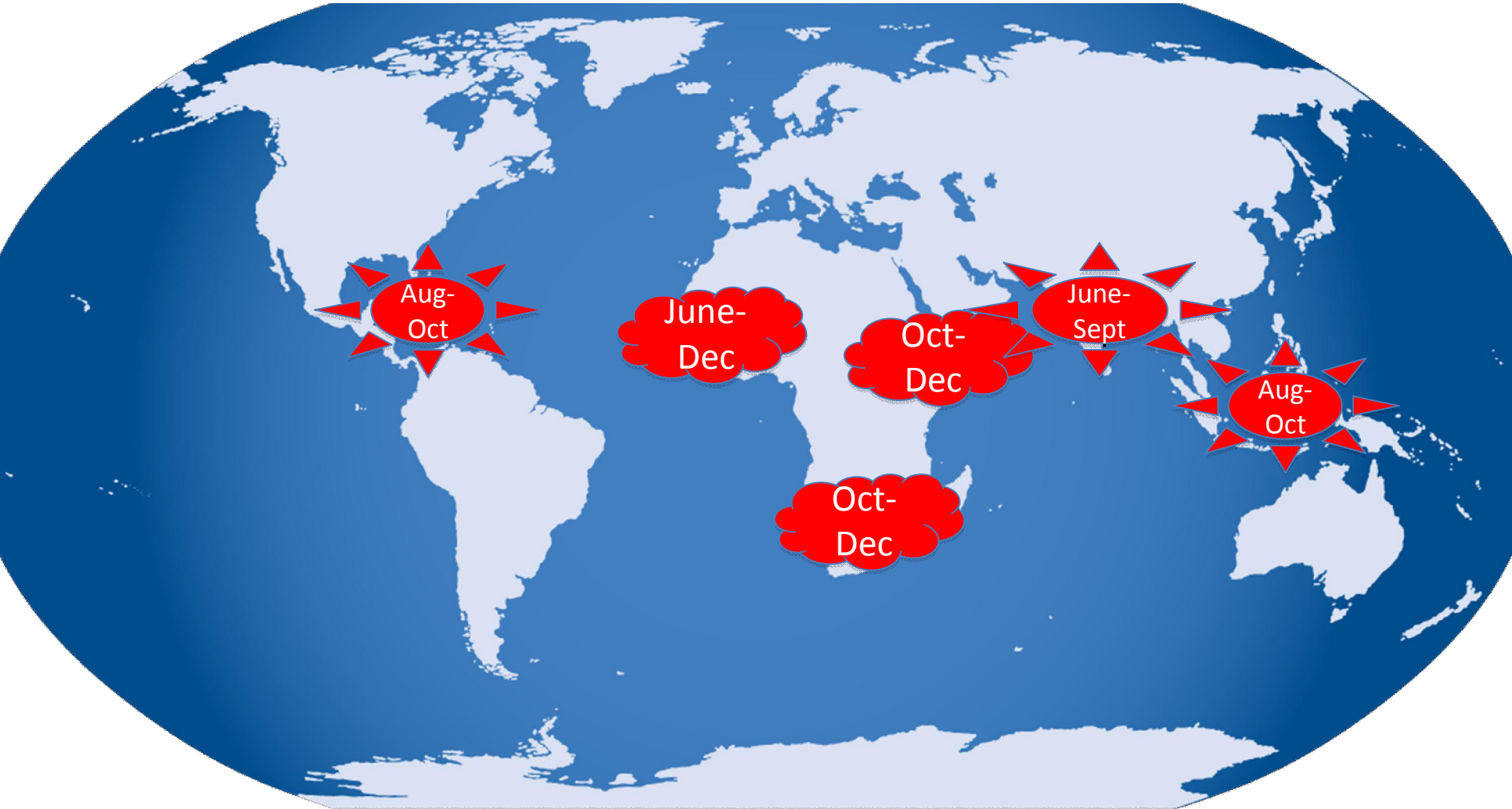
# A Workshop on Demand and Service Requirements Was Held

- A demand analysis (location, timing, size) was done based on flash appeal data from 2005-2009 (with WASH cluster input) to determine:
  - for which emergencies WASH modules would have been deployed
  - which modules would have been deployed in what quantities
- Service requirements for dispatch speed and for replenishment time were discussed:
  - Dispatch speed: 48 hours – 7 days
  - Replenishment time: 60 days
- Difficult to get agreement!

# Weather Influences Jan-June



# Weather Influences July-Dec





# Deployments That Would Have Been Made, 2006-2009, Four Years Combined\*

	Quantity (Number of Deployments) July - December	Quantity (Number of Deployments) January - June
Africa/ME + Pakistan	65,000 (5)	10,000 (1)
Asia	15,000 (2)	30,000 (2)
Latin America	55,000 (3)	5,000 (2)



**Peak Season**

**Global = 33,750/Year**



**Off-Peak Season**

**Global = 11,250/Year**

15 deployments out of 50 flash appeals during that time

\* If a WASH stockpile had been in place

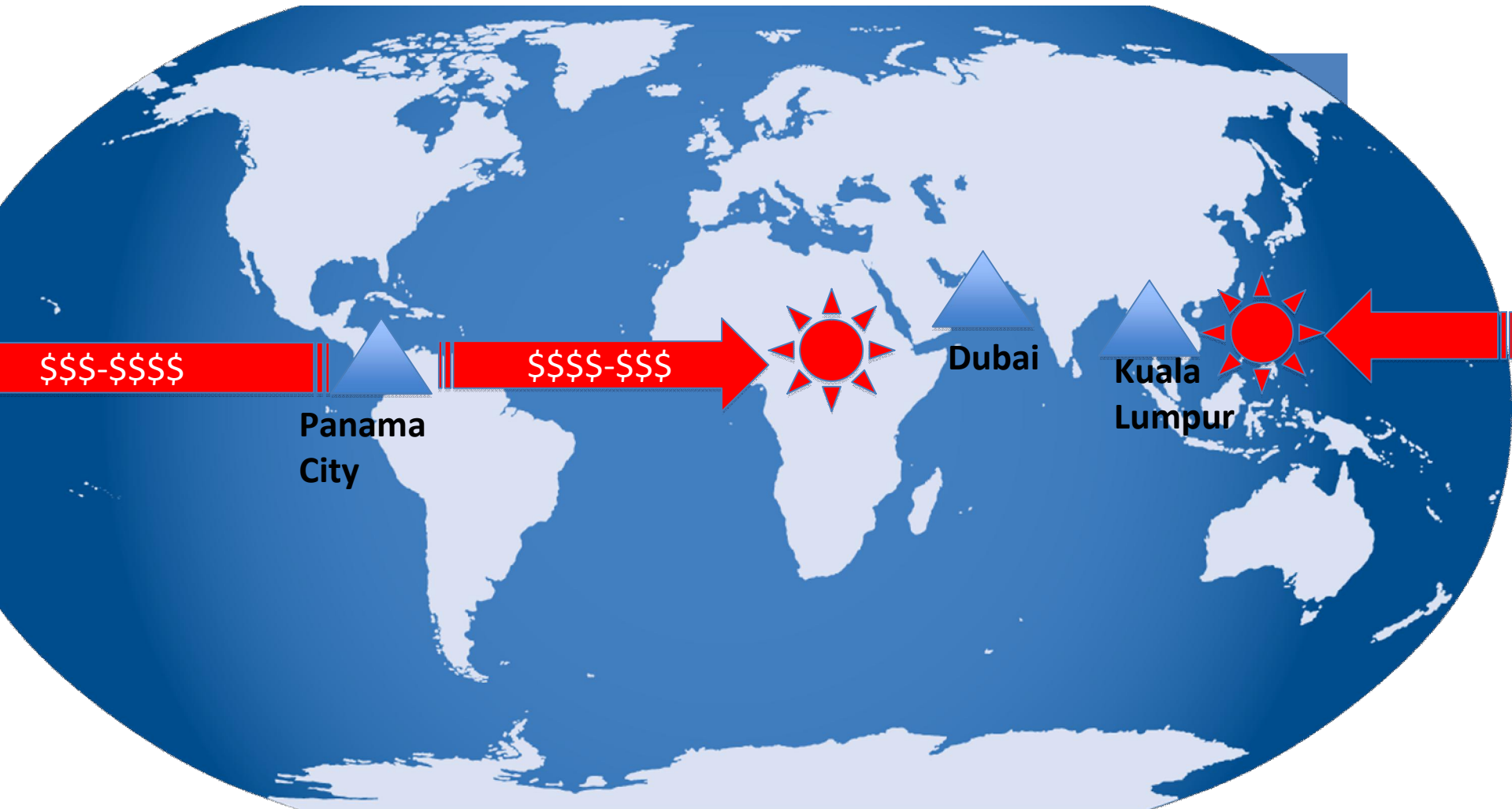
# Annual Demand Scenario for Analyzing Warehouse Locations

- 1 big emergency (50K units)
  - 50% chance in Africa and 50% in Asia
  - May hit anytime throughout the year
- 3-4 small/medium emergencies totaling 45,000 units
  - 2 in Africa
  - 1 in Asia
  - 1.5 in Latin America

# Validating alternatives

- Spreadsheet based analysis
- 6 facility locations: Oslo, Bicester (UK), Kuala Lumpur, Dubai, Las Palmas (Gran Canarias), Panama city (good access to airports, flight times <12 hours)
- To estimate transport costs we assumed disasters to take place in Pakistan, Haiti, Zimbabwe, Philippines, Burkina Faso, Uganda, Mozambique and we allocated probabilities to each location/disaster size combination
- Transport rates per route provided by two different service providers through agencies

# Responding to Large Emergencies from Panama City Is Expensive



# Availability of Commercial Air Cargo Capacity

TO:

	Pakistan	Haiti	Zimbabwe	Philippines	Burkina Faso	Uganda	Mozambique
Oslo	+	+	+	++	+	+	+/-
<b>Bicester (UK)</b>	++	+	+	++	+	++	+/-
<b>Kuala Lumpur</b>	+	+/-	+/-	++	+/-	+	+/-
<b>Dubai</b>	++	+	+	++	+	+	+/-
Las Palmas (Gran Canarias)	-	-	-	-	-	-	-
Panama city	-	+/-	-	+	-	+	-

## LEGEND

0 = no availability of commercial air transport on this route

- = commercial air transport availability on this route is very limited

+/- = commercial air transport available on this route but not sufficient

+ = commercial air transport sufficiently available on this route

++ = very good availability of commercial flights on this route (good choice of carriers)

SOURCE: UNICEF

## A possibility: position stock at 3 locations

	Peak Season	Off-Peak Season
Dubai	30,000 + 10,000 HP	30,000+ 10,000 HP
Kuala Lumpur	10,000	10,000
Bicester (UK)	20,000	10,000

- HP: hygiene promotion kit
- It is critical to be fully stocked in June, to be ready for the peak season.
- Second wave/expedited replenishment should be active during peak season.

# Findings: factors to consider in humanitarian supply chain design

- Seasonal demand – uncertainty about quantities and locations
  - We did this study before Haiti happened
- Imbalance in transport rates suggests putting more stock in Dubai
- Generally gained insight, but results inconclusive as rates quoted by service providers were so different that they lead to different solutions
- Charter rates may increase significantly during emergencies
  - Possibilities for use of commercial air
- Location of stock:
  - During a big emergency, Dubai may become congested
  - Panama City is expensive for large emergencies (as they happen mostly in Asia or Africa)
  - Bicester/Oslo are less expensive than distances might suggest
  - Peak stock is helpful in meeting peak demand; stocking at multiple locations reduces cost for responding to small emergencies and alleviates capacity issues (e.g. loading of aircraft: 1 IL 76 fits Watsan materials and equipment for 10,000 people)
- Some locations allow locating stock near water item suppliers and agency WASH engineers (eg Bicester, Oslo)

UNICEF transport rates favoured the north, Bicester  
IFRC transport rates favoured their regional hubs in KL and Panama City